# AURA

Tools Designed to Empower Parents to Protect Their Kids From the Mental and Physical Harms of the Online World.

Aura's AI provides parents a clearer picture of a child's digital behaviors—without compromising privacy. By analyzing language patterns, emotional tone and online interactions across apps, platforms and websites, Aura detects signs of stress, procrastination or mood shifts. It delivers easy-to-digest insights on everything from late-night activity to evolving social dynamics, helping parents guide healthier digital habits. Soon, Aura will alert parents to serious health concerns like suicide or self harm.
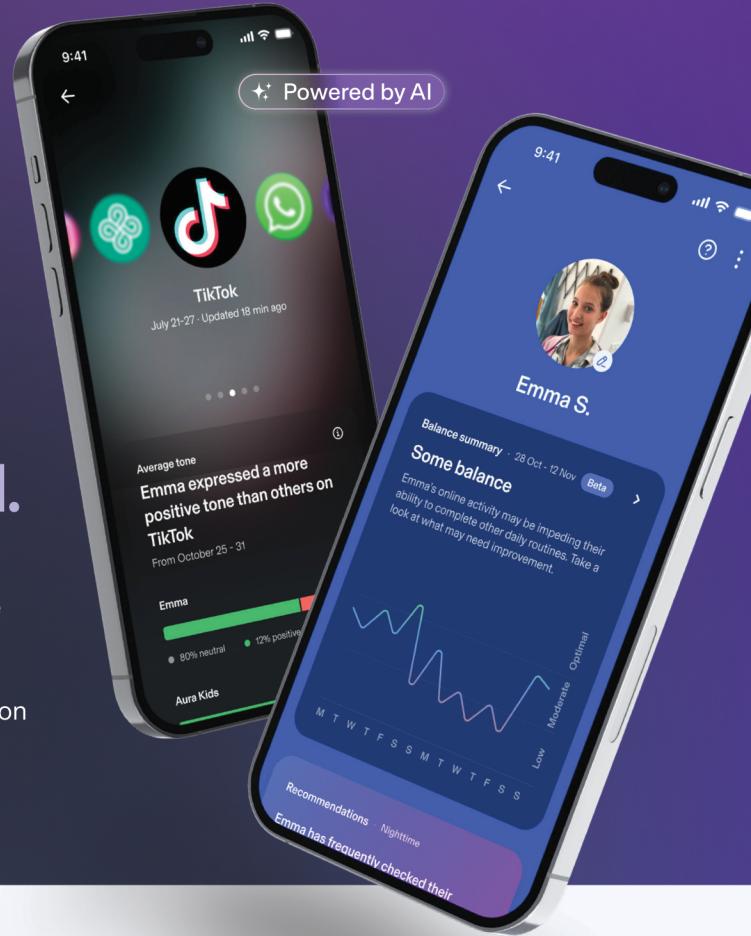
Nighttime: Supporting Healthy Sleep Habits

Sleep Window See if they're really unplugging at night.

Device Downtime Habits Track when they stop at night and start in the morning.

Overnight Usage Spot midnight gaming, scrolling or chatting.

Daytime: Encouraging Breaks from Screens

Screen Time Trends See device habits that may be distracting your kid during the school day.

Screen Time Habits Track if they're taking enough breaks in between long sessions online.

Social Patterns: Understanding Digital Interactions

Social Personas Reveal their social style and any behavioral changes.

Messages Track volume, tone and new contacts in their chats.

Expressed Tone Spot changes in time spent on social media, gaming or chatting with AI.

Engagement Style See if they're just scrolling or actively engaging.

Perfect for parents who want to embrace connection over 'control.'

Protect your kids today today—sign up at **www.aura.com**

✉ support@aura.com   📞 1-800-552-2123   💬 Chat with us